CELEBRATING 15 YEARS OF SUCCESS

Announcing the 15th edition of Angel Business Communications' premier IT awards – SDC AWARDS 2024!

THE SDC AWARDS 2024 recognise the innovation, expertise and success of the IT industry across a range of key disciplines.

We're very proud that the SDC AWARDS are now in their 15th year, and continuing to celebrate the success of the IT industry. It's very easy to get involved - free of charge - and you can enter as many products and projects as you like. The deadline for nominations is the end of August. But we recommend that, as and when you do something that you think deserves recognition at our awards, please do send us an entry at the time, rather than wait until the very last minute. Not only will that ensure that you don't miss the deadline but also the sooner you're involved, the sooner we can start promoting your Company. Finally, while November 2024 might seem a long way away, make sure you put the date in your diary and make sure to reserve a table.

We're delighted to say that we already have a main sponsor for the SDC Awards 2024 - Exagrid - but there are plenty of other sponsorship opportunities available, and your company will receive extensive promotion ahead of the awards ceremony, on the night itself and in the post-event publicity. There are many great value packages to share with you, so please do get in touch.

NOW, GET NOMINATING!

WHY ENTER?

MAXIMISE VISIBILITY
Free PR opportunities with months of marketing utilising the Digitalisation World portfolio.

POSITIONING
Position your product or service as an innovator in your field.

INCREASED CREDIBILITY
An award win, shortlisting or nomination acts as a 3rd party endorsement.

NETWORKING
Over 300 industry leaders attend the gala awards evening.

COMPETITIVE ADVANTAGE
Gain an advantage on your competitors.

COMPETITIVE ADVANTAGE
The SDC Awards panel will validate entries and announce the final shortlist to be forwarded for voting by the readership of the Digitalisation World stable of publications.

WINNERS WILL BE ANNOUNCED AT A GALA EVENING ON 28 NOVEMBER 2024 AT LEONARDO ROYAL HOTEL LONDON CITY, LONDON.

We look forward to welcoming you to be a part of the SDC Awards 2024.

SDC AWARDS 2024

SDC AWARDS 2024

KEY DATES

Entries for the SDC Awards open on 8 May and the awards ceremony will take place at Leonardo Royal Hotel London City, London on 28 November 2024. We are encouraging all companies from within the Storage, Channel and Digitalisation Industries to get involve

08 MAY

NOMINATIONS OPEN
Entries open for the SDC Awards.
Position your company as an innovator in your field

30 AUG

NOMINATIONS CLOSE
Entries will close at 17:30 BST

27 SEPT

SHORTLIST ANNOUNCED
The list of finalists for the 2024 SDC Awards will be made public on the website

30 SEPT

VOTING OPEN
Voting open to the public

01 NOV

VOTING CLOSES
Voting will close at 17:30

28 NOV

AWARDS CEREMONY
After an evening of networking, food and entertainment, the awards presentation will take place

CATEGORIES

The 2024 SDC Awards feature 34 categories across FOUR groups.

Entries for all awards must refer to projects, innovations and initiatives which were completed / first available / launched in EMEA between 1 July 2023 and 31 August 2024 while the SDC Company Awards nominees must have been present in the EMEA markets prior to 1 January 2024.

SDC PROJECT AWARDS

- Business Continuity/Disaster Recovery (BC / DR) Project of the Year
- Storage Transformation Project of the Year
- Data Security / Compliance Project of the Year
- Digital Transformation Project of the Year
- AI & Intelligent Automation Project of the Year
- Cloud Transformation Project of the Year
- Networking / Communications Project of the Year
- MSP /Channel-led Project of the Year

SDC PRODUCT / TECHNOLOGY INNOVATION AWARDS

STORAGE & SECURITY INNOVATION AWARDS

- Storage Hardware Innovation of the Year
- Storage Software/Management Innovation of the Year
- Backup/Archive Innovation of the Year
- Data Security/Compliance Innovation of the Year.
- Business Continuity/Disaster Recovery (BC/DR) Innovation of the Year
- Cloud Storage Innovation of the Year
- Cloud Security Innovation of the Year
- Cyber Resilience Innovation of the Year

DIGITALISATION INNOVATION AWARDS

- AI / Machine Learning Innovation of the Year
- Orchestration / Automation Innovation of the Year
- Data Management / Analytics Innovation of the Year
- IT Operations and Management Innovation of the Year

SDC CHANNEL AWARDS

- Best Vendor Channel Program of the Year
- Channel Data Protection Innovation of the Year
- Channel Digitalisation Innovation of the Year
- Excellence in Service Award.
- Channel Storage Company of the Year
- Channel Security Company of the Year
- Channel Digitalisation Company of the Year
- Channel ESG/CSR Initiative of the Year
- Channel Champion Individual of the Year

SDC COMPANY AWARDS

- Storage Company of the Year
- Security Company of the Year
- Digital Transformation Company of the Year
- Channel Company of the Year
- ESG / CSR Company Initiative Award

SDC AWARDS 2024

ASSESSMENT

The **SDC Awards 2024** feature **34 categories,** providing a wide range of options for organisations involved in the IT industry to participate.

Our editorial staff will only validate entries ensuring they have met the entry criteria outlined for each category. We will then announce the 'shortlist' to be voted on by the readers of the Digitalisation World stable of titles. Voting takes place in October. The selection of winners is based solely on the public votes received.

The winners will be announced at a gala evening event in **November 2024 in London.** Should your nomination be successful and reach the shortlist ALL material submitted will appear on the website for the public vote. Please do not include confidential information in your submission.

Entries for all awards must refer to projects, innovations and initiatives which were completed / first available / launched in EMEA between 1 July 2023 and 31 August 2024.

ENHANCE YOUR NOMINATION: £495.00
Opportunity to enhance your nomination.
- Enhance your nomination on the voting page to include a video elevator pitch for your nomination
- **Advertise your company:** Website Banner advertising with 30,000+ impressions on **www.datacentre.solutions** (RRP £1185)

SPONSORSHIP

All tables sold on a first come, first served basis.
All packages include the welcome reception and three course meal with wine and water.
Champagne Table Package includes: four bottles of champagne. A waiter/pay-bar service is available throughout the evening for other refreshments.

For sponsorship opportunities and/or to book your awards table, please contact:
awards@sdcawards.com or call **+44 (0)2476 718 970**

TABLE PRICES

FEATURES	CHAMPAGNE TABLE	STANDARD TABLE	HALF STANDARD TABLE
Number of Seats	10	10	5
Bottles of House Wine	3	5	3
Bottles of Champagne	4	-	-
3 Course Meal & Coffee	YES	YES	YES
Drinks Reception	YES	YES	YES
	£3,395	£2,995	£1,795

SPONSORSHIP OPPORTUNITIES

	HEADLINE SPONSOR £18,495	WELCOME DRINKS RECEPTION SPONSOR £10,495	COCKTAIL BAR SPONSOR £10,495	ENTERTAINMENT SPONSOR £10,495	AWARD CATEGORY SPONSOR £1,995
Champagne Table	✓(x2)	✓	✓	✓	
In-Page Advertisements within Digitalisation World magazine (issue of choice)	✓				
Extensive corporate branding prior, at and after the Awards Ceremony via online promotion (credits on / in website, email blasts, publications, eNewsletters)	✓	✓	✓	✓	✓
Sponsor has the right to provide additional branding material at the awards ceremony to their own requirements (subject to organiser's approval)	✓	✓	✓	✓	
Category Sponsorship	✓(x2)	✓	✓	✓	✓
Presentation of award and branding for chosen category	✓	✓	✓	✓	✓
Sponsor logo, link and sponsor profile on awards website	✓	✓	✓	✓	✓
Sponsor logo in awards programme	✓	✓	✓	✓	✓
Sponsor logo in loop on AV screen throughout the evening	✓	✓	✓	✓	✓