

CELEBRATING 14 YEARS OF SUCCESS

Announcing the 14th edition of Angel Business Communications' premier IT awards – SDC AWARDS 2023!

The SDC Awards 2023 continues our mission to recognise the innovation, expertise and success of the IT industry across a range of key disciplines. Storage, security, cloud, automation, digitalisation - some of the key building blocks of today's digital businesses blazing a trail in their chosen industry sectors.

We're very proud that the SDC Awards are now in their 14th year, and continuing to celebrate the success of the IT industry. It's very easy to get involved - free of charge - and you can enter as many products and projects as you like. The deadline for nominations is beginning of September. But we recommend that, as and when you do something that you think deserves recognition at our awards, please do send us an entry at the time, rather than wait until the very last minute. Not only will that ensure that you don't miss the deadline but also the sooner you're involved, the sooner we can start promoting your Company. Finally, while November 2023 might seem a long way away, make sure you put the date in your diary and make sure to reserve a table.

We're delighted to say that we already have a main sponsor for the SDC Awards 2023 - Exagrid - but there are plenty of other sponsorship opportunities available, and your company will receive extensive promotion ahead of the awards ceremony, on the night itself and in the post-event publicity. There are many great value packages to share with you, so please do get in touch.

NOW, GET NOMINATING!

WHY ENTER?

MAXIMISE VISIBILITY

Free PR opportunities with months of marketing utilising the Digitalisation World portfolio.

POSITIONING

Position your product or service as an innovator in your field.

INCREASED CREDIBILITY

An award win, shortlisting or nomination acts as a 3rd party endorsement.

NETWORKING

Over 300 industry leaders attend the gala awards evening.

COMPETITIVE ADVANTAGE

Gain an advantage on your competitors.

COMPETITIVE ADVANTAGE

The SDC Awards panel will validate entries and announce the final shortlist to be forwarded for voting by the readership of the Digitalisation World stable of publications.

WINNERS WILL BE ANNOUNCED AT A GALA EVENING ON 30 NOVEMBER 2023 AT THE ROYAL GARDEN HOTEL, KENSINGTON, LONDON.

We look forward to welcoming you to be a part of the **SDC Awards 2023**.





SDC AWARDS 2023

KEY DATES

Entries for the SDC Awards open on 13 March and the awards ceremony will take place at The Royal Garden Hotel, Kensington, London on 30 November 2023. We are encouraging all companies from within the Storage, Cloud and Digitalisation Industries to get involved

27
FEB

NOMINATIONS OPEN

Entries open for the SDC Awards.
Position your company as an innovator in your field

12
SEPT

NOMINATIONS CLOSE

Entries will close at 17:30 BST

29
SEPT

SHORTLIST ANNOUNCED

The list of finalists for the 2022 SDC Awards will be made public on the website

02
OCT

VOTING OPEN

Voting open to the public

03
NOV

VOTING CLOSES

Voting will close at 17:30

30
NOV

AWARDS CEREMONY

After an evening of networking, food and entertainment, the awards presentation will take place

CATEGORIES

The **2023 SDC Awards** feature **34 categories** across **FOUR** groups.

Entries for all awards must refer to projects, innovations and initiatives which were completed / first available / launched in EMEA between 1 July 2022 and 31 August 2023 while the SDC Company Awards nominees must have been present in the EMEA markets prior to 1 January 2023.

SDC PROJECT AWARDS

- Business Continuity/Disaster Recovery (BC / DR) Project of the Year
- Storage Transformation Project of the Year
- Data Security / Compliance Project of the Year
- Digital Transformation Project of the Year
- Intelligent Automation Project of the Year
- Cloud Transformation / MSP Project of the Year
- Networking / Communications Project of the Year

SDC PRODUCT / TECHNOLOGY INNOVATION AWARDS

STORAGE INNOVATION AWARDS

- Storage Hardware Innovation of the Year
- Storage Management Innovation of the Year
- Backup / Archive Innovation of the Year
- Data Security / Compliance Innovation of the Year
- Business Continuity / Disaster Recovery (BC/DR) Innovation of the Year

DIGITALISATION INNOVATION AWARDS

- AI / Machine Learning Innovation of the Year
- Orchestration / Automation Innovation of the Year
- Data Management / Analytics Innovation of the Year
- IT Operations and Management Innovation of the Year

CLOUD INNOVATION AWARDS

- Cloud Platform Innovation of the Year
- Cloud Storage Innovation of the Year.
- Cloud Security Innovation of the Year
- Software-as-a-Service Innovation of the Year
- Infrastructure-as-a-Service Innovation of the Year

SDC CHANNEL AWARDS

- Vendor Channel Program of the Year
- IT MSP / IT Systems VAR of the Year
- MSP / VAR Cloud Innovation of the Year
- MSP/VAR Data Protection Innovation of the Year
- Excellence in Service Award
- SDC Channel Champion Award

SDC COMPANY & INDIVIDUAL AWARDS

- Company Culture Initiative
- Social Impact Initiative
- Futureproofing Initiative
- Storage Company of the Year
- Cloud Company of the Year
- Digital Transformation Company of the Year
- Security Vendor of the Year



ASSESSMENT

With **34 categories** to choose from, the SDC Awards provides a wide range of options for organisations and individuals involved in the data centre industry to participate. Our editorial staff will only validate entries ensuring they have met the entry criteria outlined for each category. We will then announce the 'shortlist' to be voted on by the readers of the Digitalisation World stable of titles. Voting takes place in October. The selection of winners is based solely on the public votes received.

The winners will be announced at a gala evening event in **November 2023 in London**. Should your nomination be successful and reach the shortlist ALL material submitted will appear on the website for the public vote. Please do not include confidential information in your submission.

Entries for all awards must refer to projects, innovations and initiatives which were completed / first available / launched in EMEA between 1 July 2022 and 31 August 2023.

ENHANCE YOUR NOMINATION: £495.00

Opportunity to enhance your nomination.

- Enhance your nomination on the voting page to include a video elevator pitch for your nomination
- **Advertise your company:** Website Banner advertising with 30,000+ impressions on www.datacentre.solutions (RRP £1185)

SPONSORSHIP

All tables sold on a first come, first served basis.

All packages include the welcome reception and three course meal with wine and water.

Champagne Table Package includes: four bottles of champagne. A waiter/pay-bar service is available throughout the evening for other refreshments.

For sponsorship opportunities and/or to book your awards table, please contact:

awards@sdcawards.com or call **+44 (0)2476 718 970**

TABLE PRICES

FEATURES	CHAMPAGNE TABLE	STANDARD TABLE	HALF STANDARD TABLE
Number of Seats	10	10	5
Bottles of House Wine	3	5	3
Bottles of Champagne	4	-	-
3 Course Meal & Coffee	YES	YES	YES
Drinks Reception	YES	YES	YES
	£3,395	£2,995	£1,795

SPONSORSHIP OPPORTUNITIES

	HEADLINE SPONSOR £18,495	WELCOME DRINKS RECEPTION SPONSOR £10,495	COCKTAIL BAR SPONSOR £10,495	ENTERTAINMENT SPONSOR £10,495	AWARD CATEGORY SPONSOR £1,995
Champagne Table	✓(x2)	✓	✓	✓	
In-Page Advertisements within Digitalisation World magazine (issue of choice)	✓				
Extensive corporate branding prior, at and after the Awards Ceremony via online promotion (credits on / in website, email blasts, publications, eNewsletters)	✓	✓	✓	✓	✓
Sponsor has the right to provide additional branding material at the awards ceremony to their own requirements (subject to organiser's approval)	✓	✓	✓	✓	
Category Sponsorship	✓(x2)	✓	✓	✓	✓
Presentation of award and branding for chosen category	✓	✓	✓	✓	✓
Sponsor logo, link and sponsor profile on awards website	✓	✓	✓	✓	✓
Sponsor logo in awards programme	✓	✓	✓	✓	✓
Sponsor logo in loop on AV screen throughout the evening	✓	✓	✓	✓	✓