

# CELEBRATING 14 YEARS OF SUCCESS

ANNOUNCING the 14<sup>th</sup> edition of the premier IT awards: **DCS AWARDS 2024**. The DCS Awards 2024 will, once again, celebrate the data centre industry's impressive achievements, recognising customer success stories, technology innovation and both individual and company contributions to the sector.

We've made a few changes to the awards categories to reflect some key industry changes and challenges (with particular reference to the current major ESG focus, as well as by introducing an overdue Hall of Fame, which recognises companies who continue to lead and shape the critical digital infrastructure sector). We've also introduced a new group of awards to recognise and celebrate excellence within colocation services.

What we haven't changed is the successful formula that sees several hundred nominations, which are then turned into a short list for voting, and culminate in a great evening in London, where the winners are acclaimed and the industry gets together for a great night of eating, drinking, comedy and celebrating.

## HOW CAN YOU BE INVOLVED?

Right now, it's time to get nominating! Whether you want to nominate your own company, staff members and/or customers, we're sure there's at least one category which is just right for you across the 39 project, innovation and various other categories. It's also a good time to look at our sponsorship and marketing opportunities, as they work alongside the nomination and voting process.

The sooner you're involved, the sooner we can start promoting your company. There are many great value packages to share with you, so please do get in touch. Finally, while May 2024 might seem a long way away, make sure you put the date in your diary and make sure to reserve a table.

## NOW GET NOMINATING

### WHY ENTER?

#### MAXIMISE VISIBILITY

Free PR opportunities with 5 months of marketing utilising the DCS portfolio.

#### POSITIONING

Position your product or service as an innovator in your field.

#### INCREASED CREDIBILITY

An award win, shortlisting or nomination acts as a 3rd party endorsement.

#### NETWORKING

Over 300 industry leaders attend the gala awards evening.

#### COMPETITIVE ADVANTAGE

Gain an advantage on your competitors.

#### NOMINATION IS FREE OF CHARGE

The DCS Awards panel will validate entries and announce the final shortlist to be forwarded for voting by the readership of the Data Centre Solutions publications. The winners will be announced at a gala evening at the Leonardo Royal Hotel London St Paul's, London on the 23 May 2024.

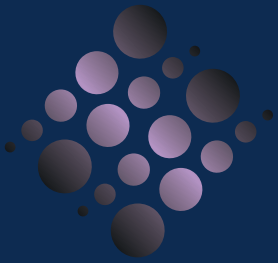
# DCS AWARDS 2024

Supported by



The  
data centre  
trade association





# DCS AWARDS 2024

## KEY DATES

ENTRIES for the DCS AWARDS opened on 8 November 2023 and the awards ceremony will take place at the Leonardo Royal Hotel London St Paul's, on the 23 May 2024.

We are encouraging all companies from within the Data Centre industry to get involved

**08**  
NOV

### NOMINATIONS OPEN

Entries open for the DCS Awards. Position your company as an innovator in your field

**23**  
FEB

### NOMINATIONS CLOSE

Entries will close at 17:30 BST

**29**  
MAR

### SHORTLIST ANNOUNCED

The list of finalists for the 2024 DCS Awards will be made public on the website

**01**  
APR

### VOTING OPEN

Voting open to subscribers of the Digitalisation World and Data Centre Solutions stable of publications

**03**  
MAY

### VOTING CLOSES

Voting closes at 17:30 BST

**23**  
MAY

### AWARDS CEREMONY

After an evening of networking, food and entertainment, the awards presentation will take place

# CATEGORIES

THE 2024 DCS Awards feature 39 categories across FIVE groups. The Project Awards are open to end user implementations in EMEA of datacentre technologies and services before 28th February 2024. The Innovation awards are open to products and solutions that have been available in EMEA between 1 February 2023 and 31 January 2024 while the company and individual awards nominees must have been present in the EMEA market prior to 31 January 2024. For the Rising Star of the Year award the individual must have been working in the data centre industry for less than 6 years

## DCS PROJECT AWARDS

- Greenfield Project of the Year
- Brownfield Project of the Year
- Data Centre Sustainability Project of the Year
- Data Centre Consolidation/Upgrade Project of the Year
- Cloud Project of the Year
- Edge Project of the Year

## DCS INNOVATION AWARDS

### DATA CENTRE FACILITIES INNOVATION AWARDS

- Data Centre Power Innovation of the Year
- Data Centre Power Distribution Unit of the Year
- Data Centre Cooling Innovation of the Year
- Data Centre Sustainability Innovation of the Year.
- Data Centre Physical Connectivity Innovation of the Year
- Data Centre Intelligent Automation/ Management Innovation of the Year
- Data Centre Safety & Security Innovation of the Year
- DCIM / DC Management Innovation of the Year
- Edge Innovation of the Year

### DATA CENTRE ICT INNOVATION AWARDS

- Data Centre ICT Storage Innovation of the Year
- Data Centre ICT Security Innovation of the Year
- Data Centre ICT Networking Innovation of the Year
- Data Centre ICT Automation/Orchestration Innovation of the Year
- Data Centre Analytics / Observability Innovation of the Year

## COLOCATION EXCELLENCE AWARDS

- Managed Services / Colocation Project of the Year
- Best Colocation Provider Greenfield Project of the Year
- Best Colocation Provider Upgrade Project of the Year
- Best Colocation Provider Sustainability Project of the Year
- Best Colocation Provider Sustainability Innovation of the Year
- Data Centre Hosting / Colocation Innovation of the Year
- Data Centre Hosting / Colocation Supplier of the Year

## DCS COMPANY AWARDS

- Data Centre Managed Services Vendor of the Year
- Data Centre Facilities Vendor of the Year
- Data Centre ICT Systems Vendor of the Year
- Outstanding Contribution to Sustainability and Efficiency Award
- Customer-Centric Service Excellence Award
- Excellence in Data Centre Services Award
- Outstanding Contribution to Diversity, Equality and Social Responsibility Award
- Outstanding Contribution to Skills and Training Award
- Best Overall Data Centre of the Year

## DCS INDIVIDUAL AWARDS

- Data Centre Industry Contribution of the Year
- Rising Star of the Year
- Data Centre Hall of Fame Award

# ASSESSMENT

WITH over 30 categories to choose from, the DCS Awards 2024 provides a wide range of options for organisations and individuals involved in the data centre industry to participate.

Our editorial staff will only validate entries ensuring they have met the entry criteria outlined for each category. We will then announce the 'shortlist' to be voted on by the readers of the Digitalisation World stable of titles. Voting takes place from 1 April to 3 May. The selection of winners is based solely on the public votes received.

The winners will be announced at a gala evening event on the 23 May at the Leonardo St Paul's. Should your nomination be successful and reach the shortlist ALL material submitted will appear on the website for the public vote. Please do not include confidential information in your submission. The Project Awards are open to end user implementations in EMEA of datacentre technologies and services before 28 February 2024.

The Innovation awards are open to products and solutions that have been available in EMEA between 1 February 2023 and 31 January 2024 while the company and individual awards nominees must have been present in the EMEA market prior to 31 January 2024.

For the Rising Star of the Year award the individual must have been working in the data centre industry for less than 6 years.

## ENHANCE YOUR NOMINATION - £495.00

- Opportunity to enhance your nomination.
- Enhance your nomination on the voting page to include a video elevator pitch for your nomination
- Advertise your company - Website Banner advertising with 30,000+ impressions on [www.datacentre.solutions](http://www.datacentre.solutions) (RRP £1185)

## SPONSORSHIP

All tables sold on a first come, first served basis.

All packages include the welcome reception and three course meal with wine and water. Champagne Table Package includes four bottles of champagne. A waiter / pay-bar service is available throughout the evening for other refreshments.

To book your award table, contact [awards@dcsawards.com](mailto:awards@dcsawards.com) or call **+44 (0)2476 718 970**

### TABLE PRICES

| Features               | Champagne Table | Standard Table | Half Standard Table |
|------------------------|-----------------|----------------|---------------------|
| Number of Seats        | 10              | 10             | 5                   |
| Bottles of House Wine  | 3               | 5              | 3                   |
| Bottles of Champagne   | 4               | -              | -                   |
| 3 Course Meal & Coffee | YES             | YES            | YES                 |
| Drinks Reception       | YES             | YES            | YES                 |
|                        | £3,395          | £2,995         | £1,795              |

For sponsorship opportunities and/or to book your awards table please contact: [awards@dcsawards.com](mailto:awards@dcsawards.com) or call **+44 (0)2476 718 970**

# SPONSORSHIP OPPORTUNITIES

|   | HEADLINE SPONSOR<br>£18,495 | WELCOME DRINKS RECEPTION SPONSOR<br>£10,495 | COCKTAIL BAR SPONSOR<br>£10,495 | ENTERTAINMENT SPONSOR<br>£10,495 | AWARD CATEGORY SPONSOR<br>£1,995 |
|---|-----------------------------|---|---------------------------------|----------------------------------|----------------------------------|
| Champagne Table (x2)  | ✓                           | ✓   | ✓                               | ✓                                |                                  |
| In-page advertisements within Data Centre Solutions magazine (issue of choice)  | ✓                           |   |                                 |                                  |                                  |
| Extensive corporate branding prior, at and after the awards ceremony via online promotion (credits on / in website, email blasts, publications, eNewsletters) | ✓                           | ✓   | ✓                               | ✓                                | ✓                                |
| Sponsor has the right to provide additional branding material at the awards ceremony to their own requirements (subject to organiser's approval)              | ✓                           | ✓   | ✓                               | ✓                                |                                  |
| Category Sponsorship (x2)   | ✓                           | ✓   | ✓                               | ✓                                | ✓                                |
| Presentation of award and branding for chosen category  | ✓                           | ✓   | ✓                               | ✓                                | ✓                                |
| Sponsor logo, link and sponsor profile on awards website  | ✓                           | ✓   | ✓                               | ✓                                | ✓                                |
| Sponsor logo in awards programme  | ✓                           | ✓   | ✓                               | ✓                                | ✓                                |
| Sponsor logo in loop on AV screen throughout the evening  | ✓                           | ✓   | ✓                               | ✓                                | ✓                                |

## RISING STAR PROGRAMME SPONSORSHIP - £1,500

The Rising Star Programme is committed to supporting those in their early careers across the data centre industry. This sponsorship is open to multiple sponsors, each of which will get:

- Extensive corporate branding prior, at and after the awards ceremony via online promotion (credits on / in website, email blasts, publications, eNewsletters)
- Sponsor logo, link and sponsor profile on awards website
- Sponsor logo in awards programme
- Sponsor logo in loop on AV screen throughout the evening